THE BIG PICTURE

PremierPrinterGuide

ACCESS + EVALUATION

User's Manual

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Overview

The Big Picture Premier Printer Guide is an interactive, online tool to understand, research, and compare wide-format printing equipment. The guide provides a third-party description of each of the leading vendors and products, as well as an in-depth analysis comparing each of the solutions using a wide variety of metrics.

The Big Picture Premier Printer Guide provides:

- A customizable dashboard to stay up-to-date with industry news and changes to The Big Picture Premier Printer Guide.
- A quick take, or product synopsis, for each of the leading solutions.
- An in-depth analysis comparing each of the solutions using a wide variety of metrics.
- A Library of additional content which may include product literature, photos, and video.
- A third-party SWOT analysis for many of the production level inkjet devices.

Methodology

Information contained within The Big Picture Premier Printer Guide is provided through a partnership with InfoTrends, a leading worldwide market research and strategic consulting firm. InfoTrends compiles a list of solution providers and information on their related products through primary and secondary research. InfoTrends then gathers information from public sources, such as vendor Web sites and existing InfoTrends market research reports. We apply our best efforts to reach out and include as many leading solutions as possible. Solution inclusions are based on a number of factors, from breadth of features/functions and market position to a vendor's willingness to participate in the information gathering process. Vendors can request inclusion/exclusion from the analysis as well as gain access to an online review portal to edit their product information.

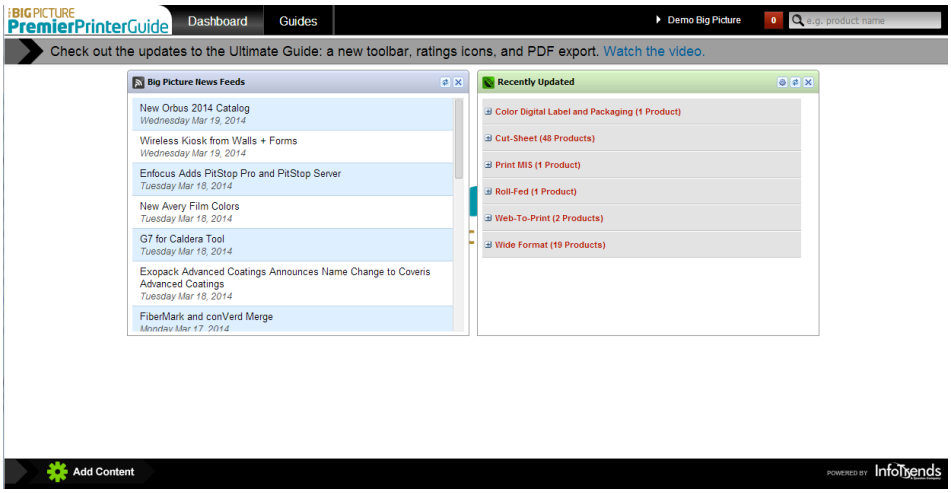
To obtain up-to-date product information, InfoTrends continuously monitors announcements and product releases and also conducts ongoing interviews with technical representatives from each vendor where possible. Each vendor is given the opportunity to review the analysis related to their products to ensure accuracy and up-to-date information.

Features

- Get custom product analysis through SWOT and feature breakdowns.
- Compare products within a product family or vendor-to-vendor.
- Save comparisons.
- Export comparisons to a formatted PDF file.
- Review company details.
- Stay up-to-date with industry information news, blog posts, and tweets from The Big Picture.

Dashboard and Widgets

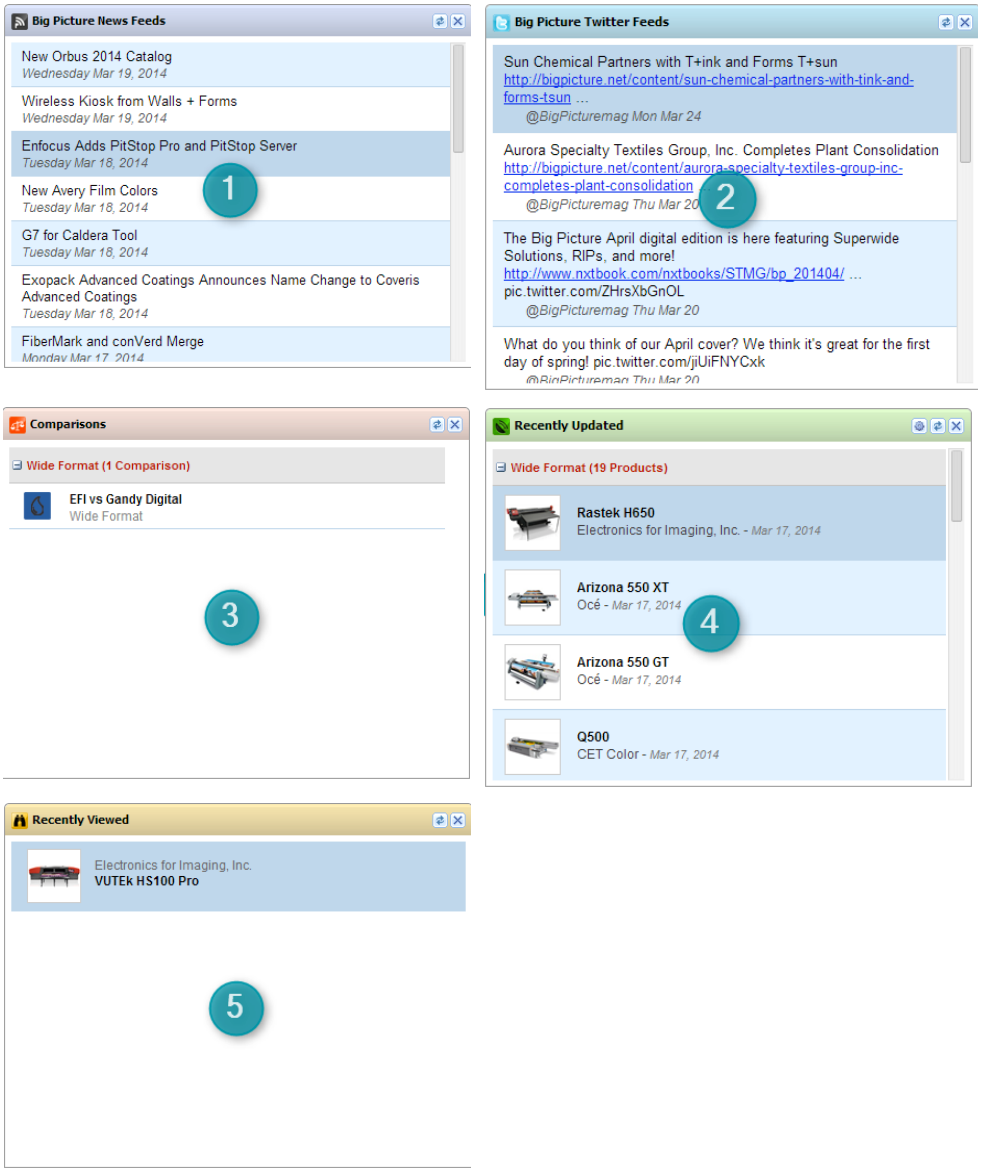
Organize your news and information the way you need it – at your fingertips! The dashboard holds a collection of widgets, or single purpose apps, that provide high level overviews of user activity within The Big Picture Premier Printer Guide in addition to providing industry information.


BIG PICTURE
PremierPrinterGuide
Dashboard
Guides
Demo Big Picture
Check out the updates to the Ultimate Guide: a new toolbar, ratings icons, and PDF export. Watch the video.
Big Picture News Feeds
New Orbus 2014 Catalog
Wednesday Mar 19, 2014
Wireless Kiosk from Walls + Forms
Wednesday Mar 19, 2014
Enfocus Adds PitStop Pro and PitStop Server
Tuesday Mar 18, 2014
New Avery Film Colors
Tuesday Mar 18, 2014
G7 for Caldera Tool
Tuesday Mar 18, 2014
Exopack Advanced Coatings Announces Name Change to Coveris Advanced Coatings
Tuesday Mar 18, 2014
FiberMark and conVerd Merge
Monday Mar 17, 2014
Recently Updated
Color Digital Label and Packaging (1 Product)
Cut-Sheet (48 Products)
Print MIS (1 Product)
Roll-Fed (1 Product)
Web-To-Print (2 Products)
Wide Format (19 Products)
Add Content
InfoTrends

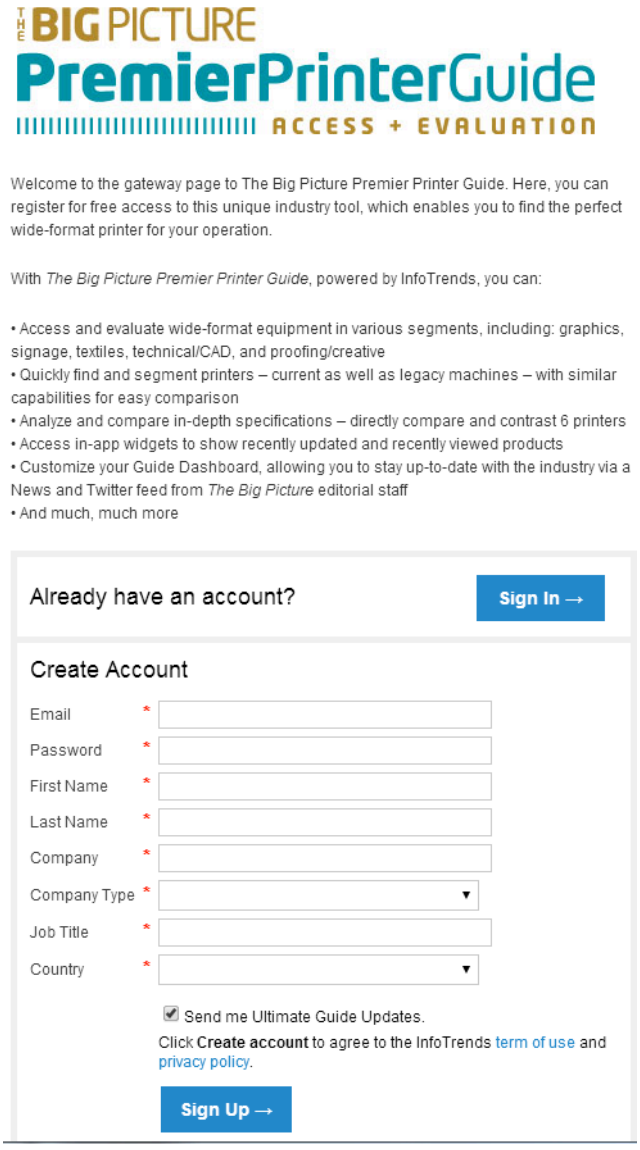
Dashboard

Widgets

1. **The Big Picture News Feed**: Provides a steady stream of wide-format industry news from *The Big Picture*.
2. **The Big Picture Twitter Feed**: Streams tweets from *The Big Picture*.
3. **Comparisons**: Allows users to quickly access previously saved product comparisons.
4. **Recently Updated**: Displays a list of recently updated products across all guides.
5. **Recently Viewed**: Displays a list of products recently viewed by the user.


Big Picture News Feeds
New Orbus 2014 Catalog
Wednesday Mar 19, 2014
Wireless Kiosk from Walls + Forms
Wednesday Mar 19, 2014
Enfocus Adds PitStop Pro and PitStop Server
Tuesday Mar 18, 2014
New Avery Film Colors
Tuesday Mar 18, 2014
G7 for Caldera Tool
Tuesday Mar 18, 2014
Exopack Advanced Coatings Announces Name Change to Coveris Advanced Coatings
Tuesday Mar 18, 2014
FiberMark and conVerd Merge
1
Big Picture Twitter Feeds
Sun Chemical Partners with T+ink and Forms T+sun
http://bigpicture.net/content/sun-chemical-partners-with-tink-and-forms-tsun ...
@BigPicturemag Mon Mar 24
Aurora Specialty Textiles Group, Inc. Completes Plant Consolidation
http://bigpicture.net/content/aurora-specialty-textiles-group-inc-completes-plant-consolidation
@BigPicturemag Thu Mar 20
2
The Big Picture April digital edition is here featuring Superwide Solutions, RIPs, and more!
http://www.nxtbook.com/nxtbooks/STMG/bp_201404/ ...
pic.twitter.com/ZHrsXbGnOL
@BigPicturemag Thu Mar 20
What do you think of our April cover? We think it's great for the first day of spring! pic.twitter.com/jiUiFNYCxk
Comparisons
Wide Format (1 Comparison)
EFI vs Gandy Digital
Wide Format
3
Recently Updated
Wide Format (19 Products)
Rastek H650
Electronics for Imaging, Inc. - Mar 17, 2014
Arizona 550 XT
Océ - Mar 17, 2014
4
Arizona 550 GT
Océ - Mar 17, 2014
Q500
CET Color - Mar 17, 2014
Recently Viewed
Electronics for Imaging, Inc.
VUTEk HS100 Pro
5

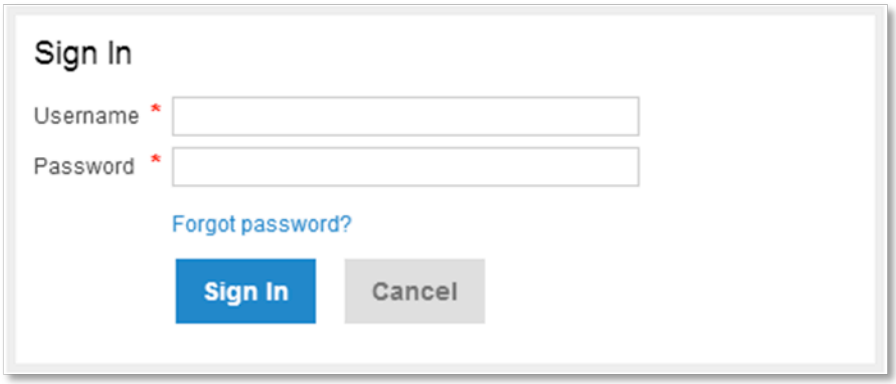
Accessing The Big Picture Premier Printer Guide


THE BIG PICTURE
PremierPrinterGuide
ACCESS + EVALUATION
Welcome to the gateway page to The Big Picture Premier Printer Guide. Here, you can register for free access to this unique industry tool, which enables you to find the perfect wide-format printer for your operation.
With The Big Picture Premier Printer Guide, powered by InfoTrends, you can:
• Access and evaluate wide-format equipment in various segments, including: graphics, signage, textiles, technical/CAD, and proofing/creative
• Quickly find and segment printers – current as well as legacy machines – with similar capabilities for easy comparison
• Analyze and compare in-depth specifications – directly compare and contrast 6 printers
• Access in-app widgets to show recently updated and recently viewed products
• Customize your Guide Dashboard, allowing you to stay up-to-date with the industry via a News and Twitter feed from The Big Picture editorial staff
• And much, much more
Already have an account?
Sign In →
Create Account
Email *
Password *
First Name *
Last Name *
Company *
Company Type *
Job Title *
Country *
Send me Ultimate Guide Updates.
Click Create account to agree to the InfoTrends term of use and privacy policy.
Sign Up →

1. Open a web browser and go to http://bigpicture.net/printerguide
2. Click the **Sign in** button located at the top right of the page if you already have an account.

If you need to create an account, simply complete the sign-up form under the Create Account section on the same page.

3. Enter your Username or E-mail address and password.
   Note: Click the "Forgot your password?" link if needed.



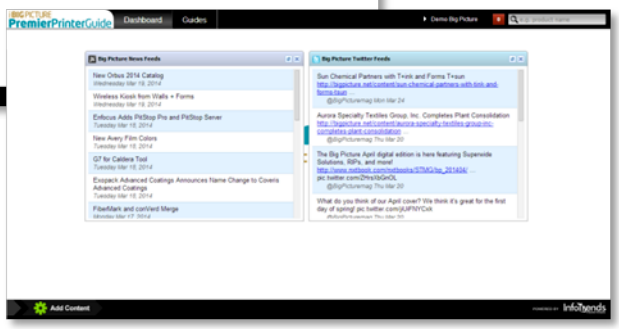
4. Click the Sign In button.

Set-up for The Big Picture Premier Printer Guide

The Dashboard

The Dashboard can be configured to include single-purpose applications known as widgets. The widgets present activity within The Big Picture Premier Printer Guide and provide access to other media. Widgets can be added and repositioned so that the most important information is always visible.

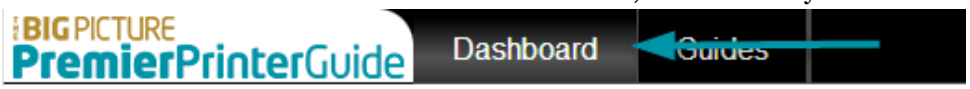
Dashboard without Widgets



Dashboard with Widgets

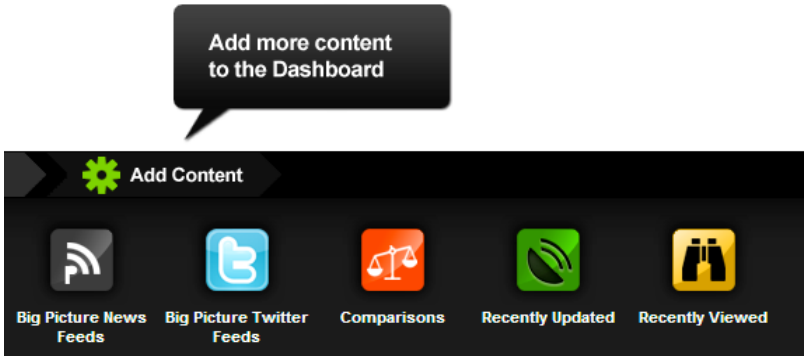
How to Add Widgets

1. Click the **Dashboard** button from the menu bar, if not already in view.



2. Click the Add Content button on the bottom bar.

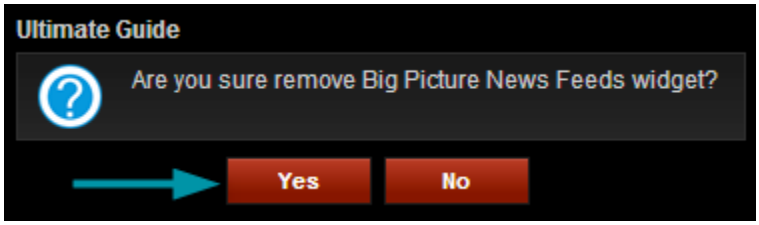
3. Click each **Widget** icon to add to the Dashboard.



How to Remove Widgets

1. Click the X in the upper right corner of the Widget.

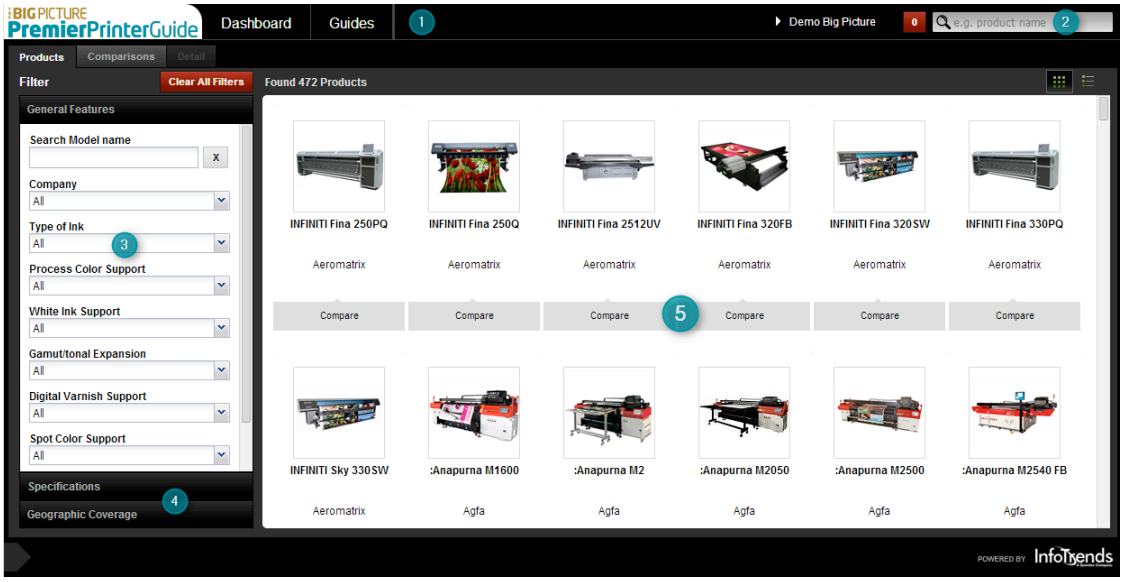
2. Confirm the removal by click the **Yes** button.



Exploring the Guides

From the Dashboard view, the user can navigate to the Wide Format Guide by moving the cursor over Guides area in the menu bar.

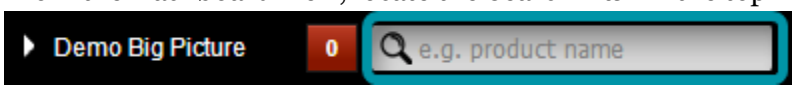
Navigation Areas



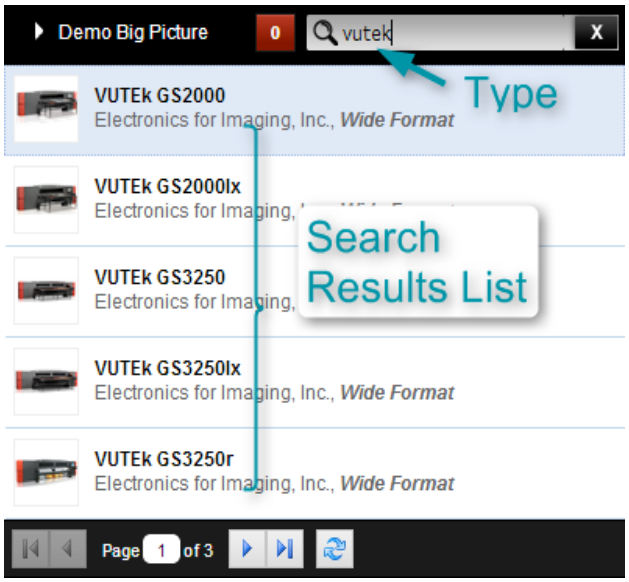
1. **Menu Bar**
2. **Global Search**
3. **Filter Sidebar**
4. **Additional Filters**
5. **Product Selection Area**

Global Search: Locate Products in Any Guide

1. From the Dashboard view, locate the Search **Bar** in the top menu



2. Start typing any search text such as the manufacturer, brand, or model name.

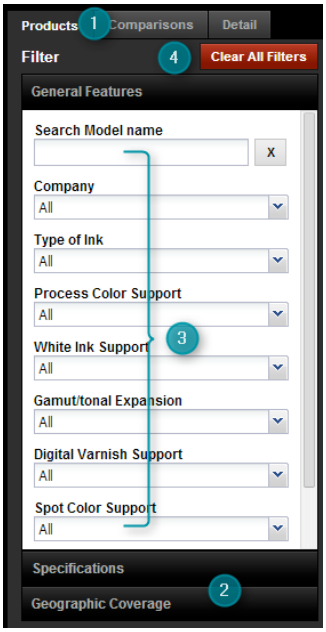


3. Click on any product in the search results. Type more text to narrow results or use the page navigation to view more products.

Product Search and Filters: Use filters to narrow product results

1. Click the Products tab if not already selected.

2. Select the Filter category from the left sidebar.
Note: Additional filter groups are collasped at the bottom.



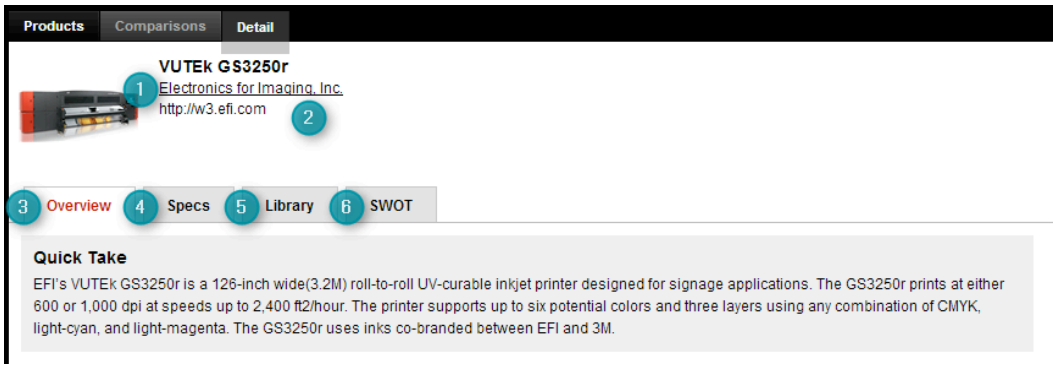
Wide Format Filters

3. Enter text or use the pull-down selections to find the corresponding products. The product area will immediately update.

4. To start over, click the **Clear All Filters** button.

Product Description and Details

Once you locate a product, clicking on the product image displays takes you to the product's Detail tab. For each product listing you will find product summaries, full product specifications, SWOT analysis, and a library for additional content.


Products
Comparisons
Detail
VUTEk GS3250r
1
Electronics for Imaging, Inc.
http://w3.efi.com
2
3 Overview
4 Specs
5 Library
6 SWOT
Quick Take
EFI's VUTEk GS3250r is a 126-inch wide(3.2M) roll-to-roll UV-curable inkjet printer designed for signage applications. The GS3250r prints at either 600 or 1,000 dpi at speeds up to 2,400 ft2/hour. The printer supports up to six potential colors and three layers using any combination of CMYK, light-cyan, and light-magenta. The GS3250r uses inks co-branded between EFI and 3M.

1. Company profile and contact information.

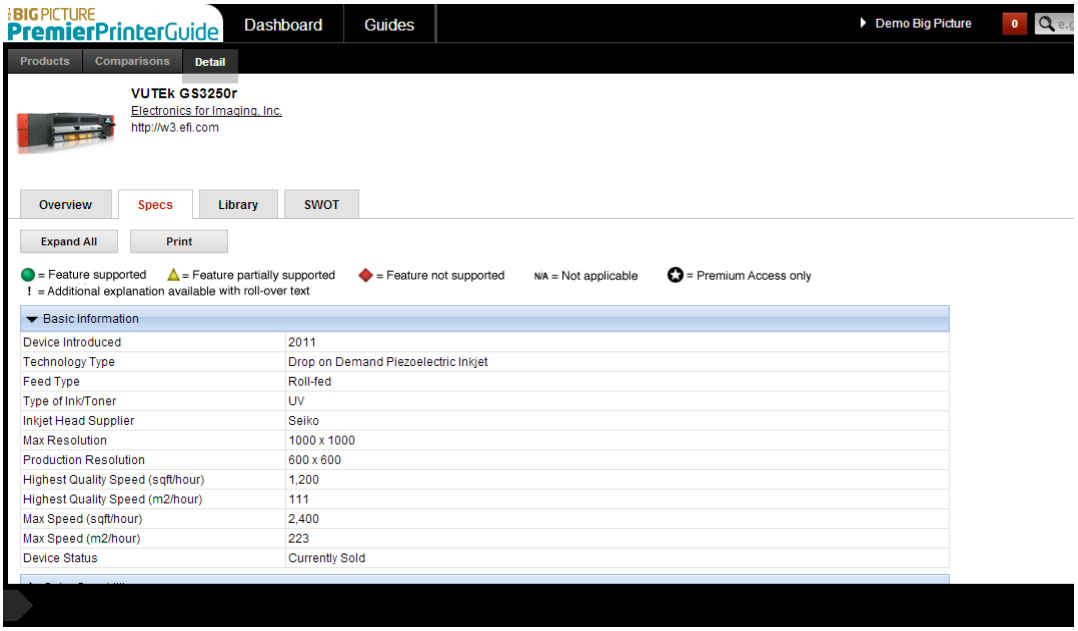
2. Company website.

3. **Overview**: Hardware guides include a Quick Take synopsis for hardware. Software guides include an additional Full Product Summary area.

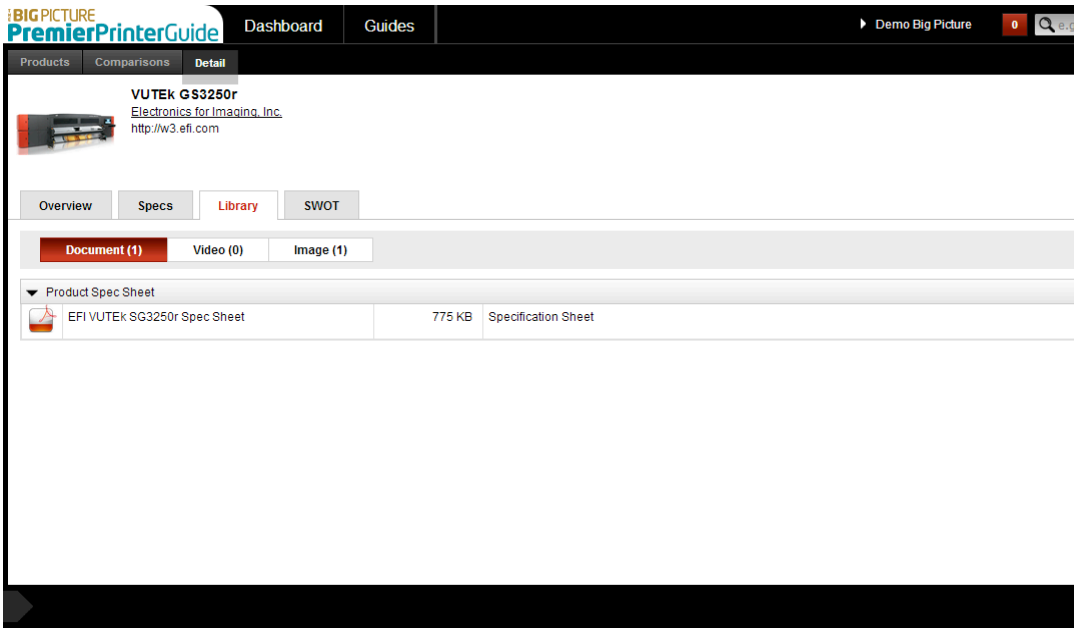
4. **Specs**: full matrix of product features (limited access for Personal accounts).

5. **Library**: area for additional product related content such as brochures and videos.

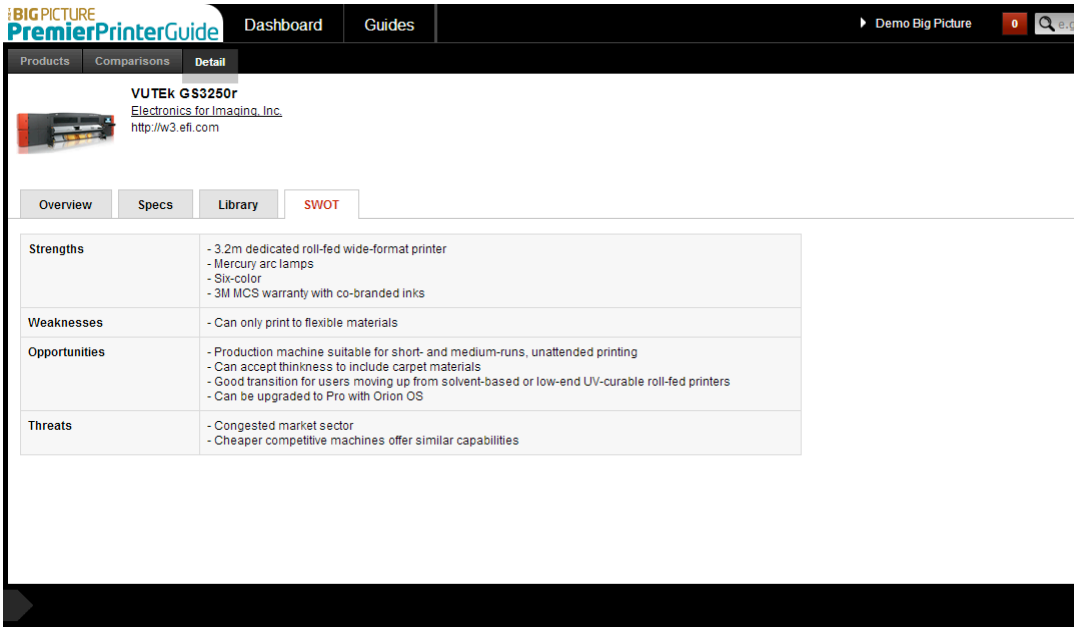
6. **SWOT**: strenghts, weaknesses, opportunities, and threats analysis for most products written by InfoTrends.



Specs



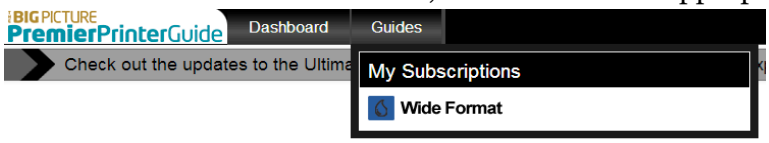
Library


BIG PICTURE
PremierPrinterGuide
Dashboard
Guides
Demo Big Picture
0
Products
Comparisons
Detail
VUTEk GS3250r
Electronics for Imaging, Inc.
http://w3.efi.com
Overview
Specs
Library
SWOT
Strengths
- 3.2m dedicated roll-fed wide-format printer
- Mercury arc lamps
- Six-color
- 3M MCS warranty with co-branded inks
Weaknesses
- Can only print to flexible materials
Opportunities
- Production machine suitable for short- and medium-runs, unattended printing
- Can accept thinkness to include carpet materials
- Good transition for users moving up from solvent-based or low-end UV-curable roll-fed printers
- Can be upgraded to Pro with Orion OS
Threats
- Congested market sector
- Cheaper competitive machines offer similar capabilities

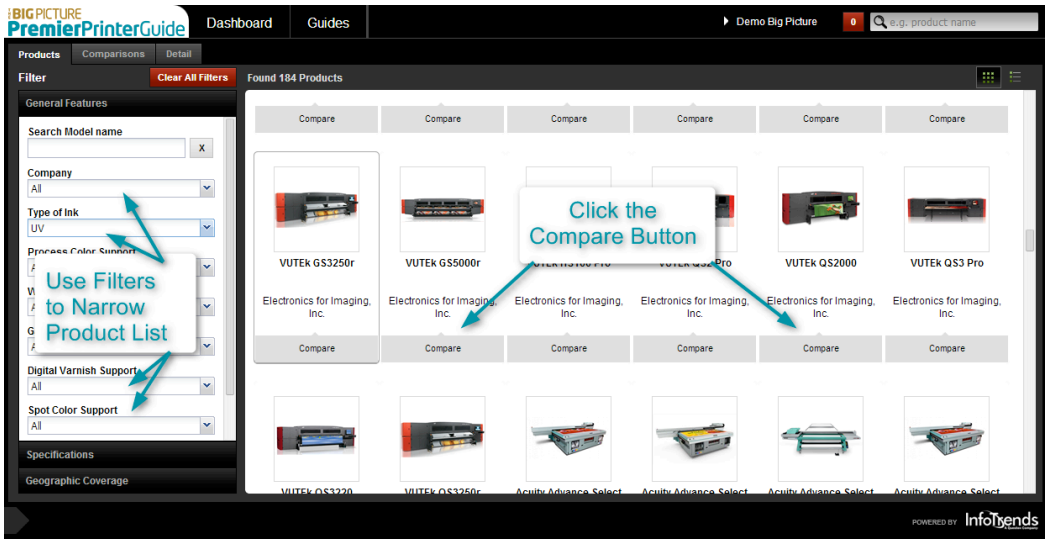
SWOT

How to Compare Products

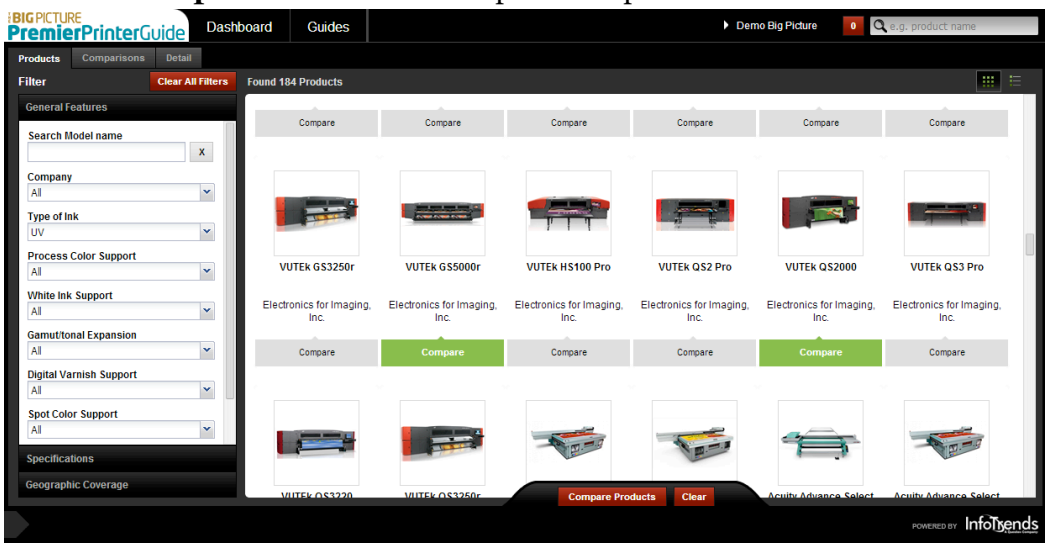
1. Select Guides from the menu bar, then click on the appropriate guide.



2. Locate the first product for the comparison by using the search and filter options, or by simply scrolling through the product list.

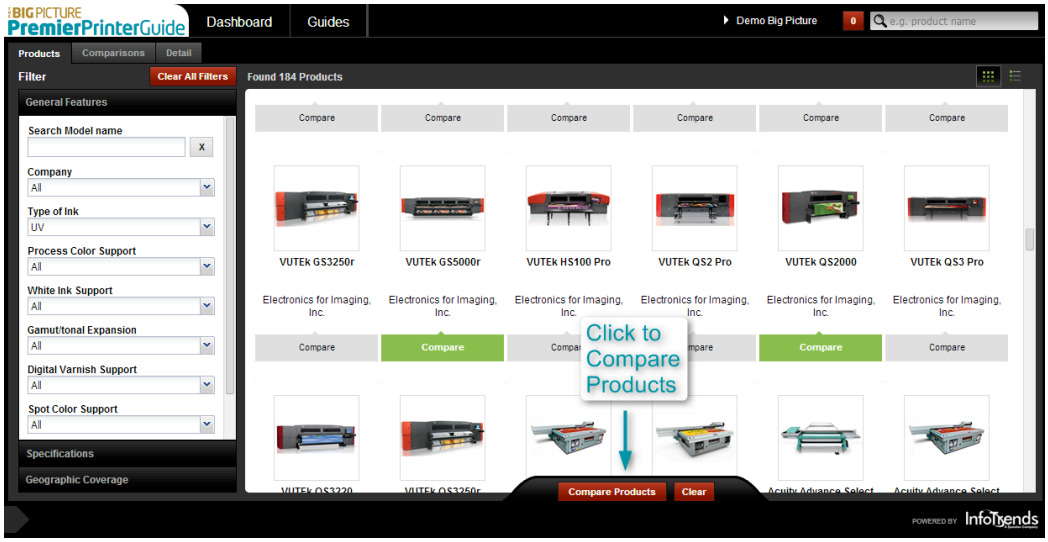


3. Click the **Compare** button below the product's picture.



4. Locate each additional product in the same manner, continuing to click the Compare button.

5. After all products are selected, click the **Compare Products** button on the bottom of the screen.
   Note: Use the **Clear** button at the bottom of the screen to reset the comparison tool.

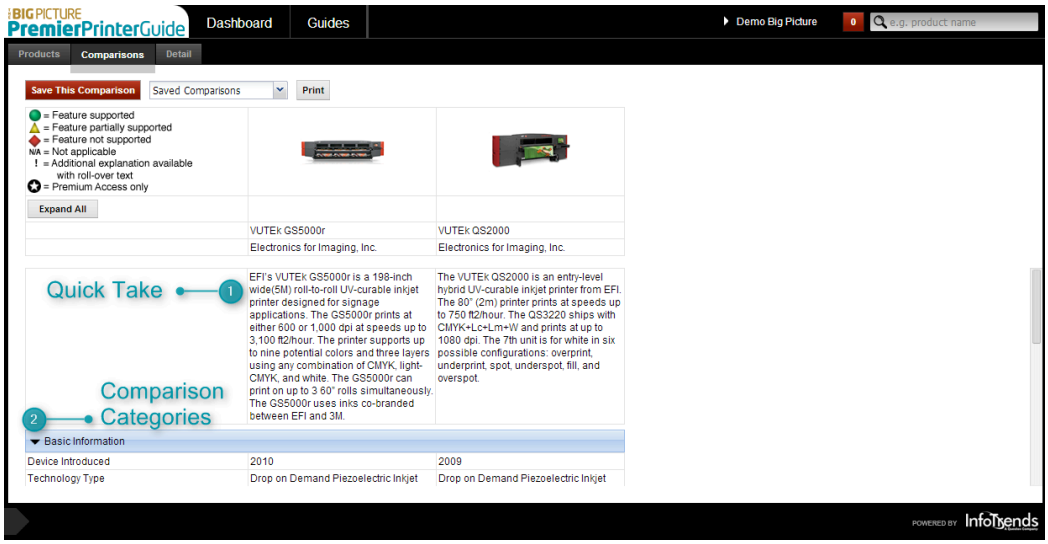


Review the Comparisons

Once in the Comparisons view, each product selected for comparison will be shown. The user may have to use the horizontal scroll bar to view more products. Each product will display the Quick Take (product overview) and list the comparison criteria in relevant groupings.

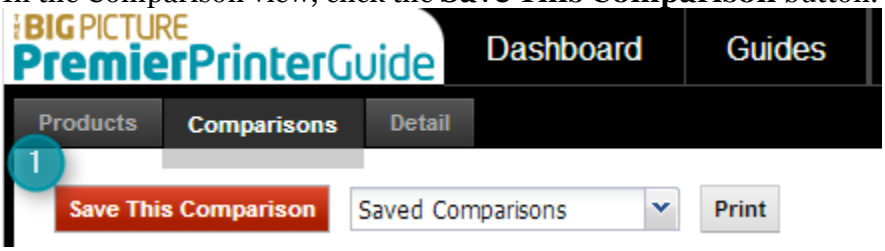
1. To view the criteria, click the forward triangle to expand each category.

2. Alternatively, you may choose to Expand/Collapse All categories.

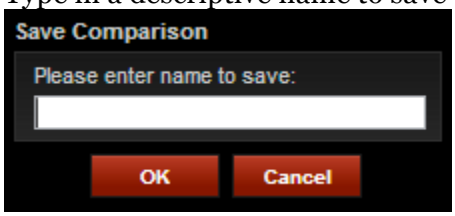

BIG PICTURE PremierPrinterGuide
Dashboard
Guides
Demo Big Picture
Products
Comparisons
Detail
Save This Comparison
Saved Comparisons
Print
= Feature supported
= Feature partially supported
= Feature not supported
N/A = Not applicable
! = Additional explanation available with roll-over text
= Premium Access only
Expand All
VUTEk GS5000r
VUTEk QS2000
Electronics for Imaging, Inc.
Electronics for Imaging, Inc.
Quick Take
1
EFI's VUTEk GS5000r is a 198-inch wide(5M) roll-to-roll UV-curable inkjet printer designed for signage applications. The GS5000r prints at either 600 or 1,000 dpi at speeds up to 3,100 ft2/hour. The printer supports up to nine potential colors and three layers using any combination of CMYK, light-CMYK, and white. The GS5000r can print on up to 3 60" rolls simultaneously. The GS5000r uses inks co-branded between EFI and 3M.
The VUTEk QS2000 is an entry-level hybrid UV-curable inkjet printer from EFI. The 80" (2m) printer prints at speeds up to 750 ft2/hour. The QS3220 ships with CMYK+Lc+Lm+W and prints at up to 1080 dpi. The 7th unit is for white in six possible configurations: overprint, underprint, spot, underspot, fill, and overspot.
Comparison Categories
2
Basic Information
Device Introduced
2010
2009
Technology Type
Drop on Demand Piezoelectric Inkjet
Drop on Demand Piezoelectric Inkjet
POWERED BY InfoTrends

Save a Comparison

1. In the Comparison view, click the **Save This Comparison** button.

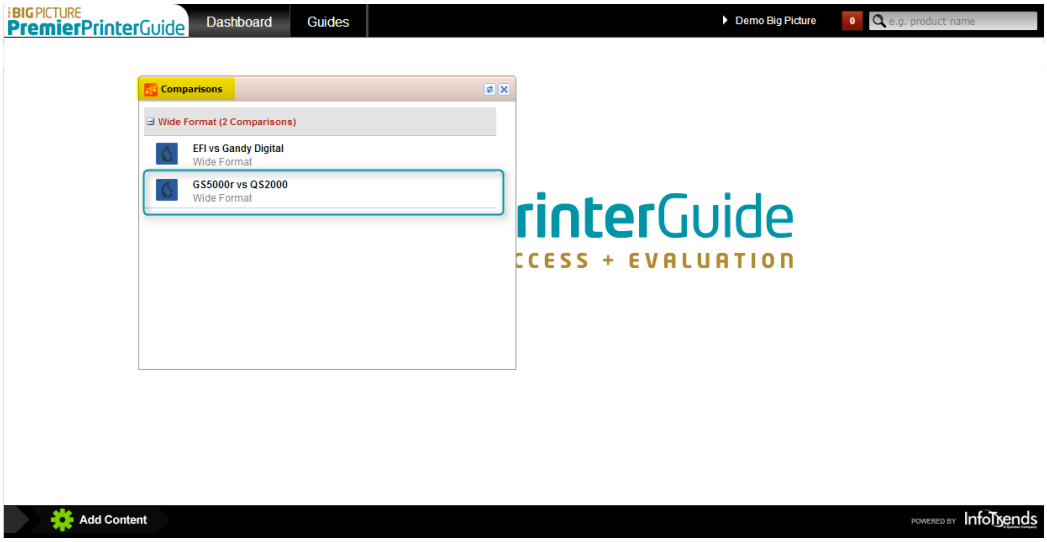


2. Type in a descriptive name to save the comparison.

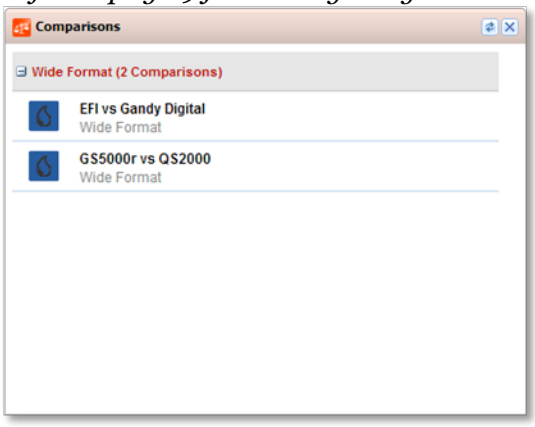


Open a Saved Comparison

1. Go to the Dashboard view.



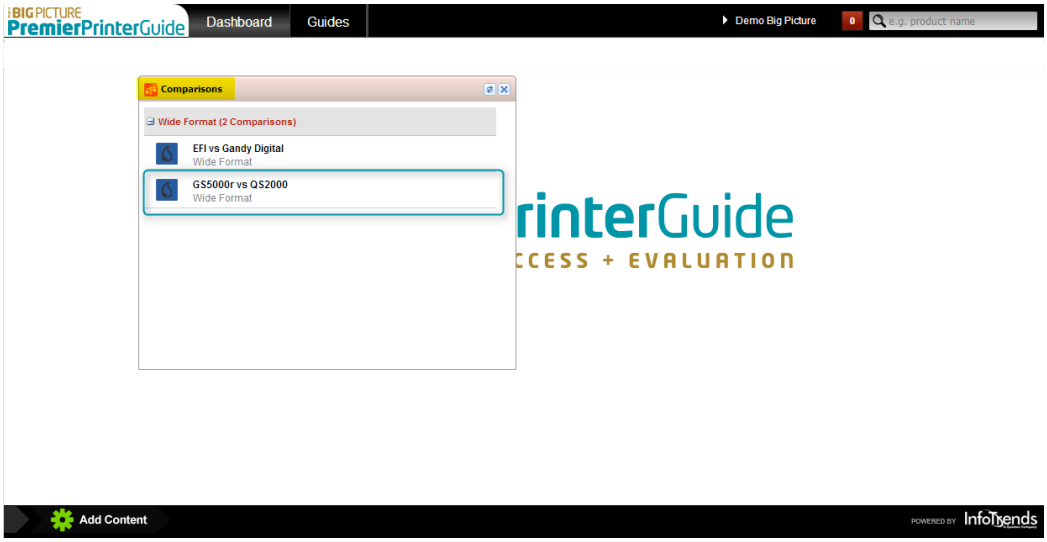
2. Add or find the Comparison widget.
Refer to page 9 for adding widgets.



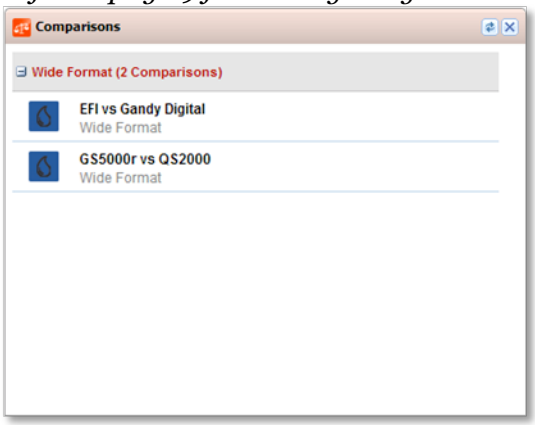
3. Click on the saved comparison from the list which will open the products in the comparison view.

Delete a Saved Comparison

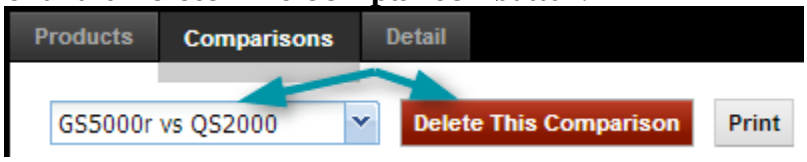
1. Go to the Dashboard view.



2. Add or find the Comparison widget.
Refer to page 9 for adding widgets.

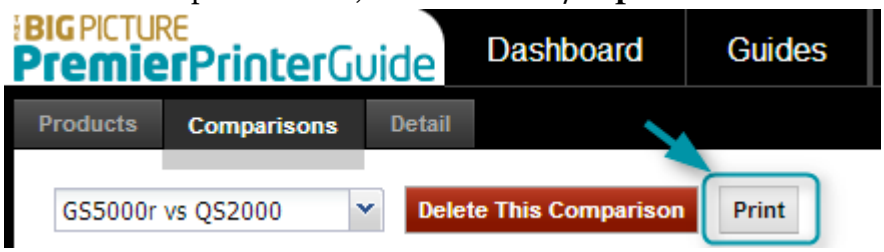


3. Click on the saved comparison from the list which will open the products in the comparison view.
4. Click the **Delete This Comparison** button.

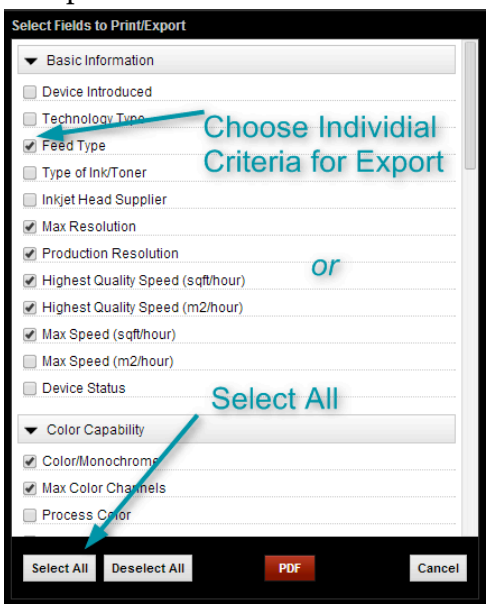


Export the Comparison to PDF

1. From the Comparison view, click the **Print/Export** button.



2. Select the individual criteria for print/export or use the **Select All** button to export all criteria.



3. Click the **PDF** button to export a formatted PDF.

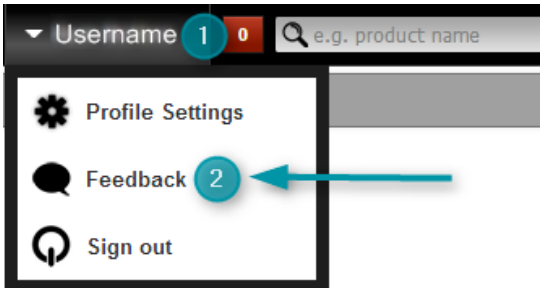
SPEC	Electronics for Imaging, Inc.	Electronics for Imaging, Inc.
= Feature supported = Feature partially supported = Feature not supported N/A = Not applicable ! = Additional explanation available with roll-over text = Premium Access only		
	VUTEk GS5000r	VUTEk QS2000
	EFI's VUTEk GS5000r is a 198-inch wide(5M) roll-to-roll UV-curable inkjet printer designed for signage applications. The GS5000r prints at either 600 or 1,000 dpi at speeds up to 3,100 ft2/hour. The printer supports up to nine potential colors and three layers using any combination of CMYK, light-CMYK, and white. The GS5000r can print on up to 3 60" rolls simultaneously. The GS5000r uses inks co-branded between EFI and 3M.	The VUTEk QS2000 is an entry-level hybrid UV-curable inkjet printer from EFI. The 80" (2m) printer prints at speeds up to 750 ft2/hour. The QS3220 ships with CMYK+Lc+Lm+W and prints at up to 1080 dpi. The 7th unit is for white in six possible configurations: overprint, underprint, spot, underspot, fill, and overspot.

Basic Information	VUTEk GS5000r	VUTEk QS2000
Feed Type	Roll-fed	Hybrid
Max Resolution	1000 x 1000	540 x 1080
Production Resolution	600 x 600	540 x 540
Highest Quality Speed (sqft/hour)	1,600	375
Highest Quality Speed (m2/hour)	149	35
Max Speed (sqft/hour)	3,100	750

Finding Additional Help

Please visit the Help and Frequently Asked Questions (FAQ) section on The Big Picture website.

For further inquiries, concerns, or comments please email in-app Feedback button.



Feedback Area

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